

PRIVACY POLICY

Effective Date: 18th March, 2020

This Privacy Policy describes:

- The ways we collect personal data about you;
- Why we use your personal data; and
- Your rights and choices about your personal data.

This Privacy Policy applies to Neo Land's games, websites and related services, which we here collectively call the Service.

CONTACT US

If you have questions about data protection, or if you have any requests for resolving issues with your personal data, you can contact us through the game or via email.

Email: support@neo-land.com

DATA COLLECTION

i. Data you provide us:

- Contact information (such as name and email address).
- Player Name and Password.
- Other data you choose to give us (such as data to identify a lost account).

The app does use third party services such as Facebook or Google that may collect information used to identify you. When linked with third-party services, you provide us:

- Profile Information (such as name and profile photo)
- Player ID that is created by us and used to identify your game account

ii. Data collected by the system automatically

- Data about your account and game progress,
- Your IP address and mobile device identifiers (e.g. your device ID, MAC address, IMEI),
- Data about your device, (e.g. as device name and operating system, browser type and language),
- Data generated with cookies and similar technologies (see more below), and precise geo-location data with your consent,

- General location data,
- Data about your use of the Service such as gameplay data and inter-player interactions inside the game.

iii. Information about your contacts

When you connect to our game by Facebook, we may also collect information that you provide to us (e.g. your Facebook Friends' List), but be sure to ask their permission first.

iv. Who can see your data

Social features are a core component of our games. Other players and users may, for example, see your profile data, in-game activities and read messages you have posted.

Social Media Partners

The Service includes features from our partners, such as social media interaction tools (Facebook & Google). These partners may access your data and operate under their own privacy policies. We encourage you to check their privacy policies to learn more about their data processing practices.

v. Information you generate using our services

When you use our game, we collect information about the ways in which you use and interact with our game such as:

- When and how long you play our games;
- Game features and other players you interact with;
- Purchases you make;
- Progress or levels you achieve;
- Your participation in player forums and message boards; and
- Your profile name on players' gameboards.

vi. Cookies

Like most online services, we use cookies and similar technologies to provide and personalize the game, analyse use, target advertisements and prevent fraud. You can disable cookies in your browser settings, but some parts of the game may then not function properly.

vii. Security

In order to help ensure a secure and safe player experience, we are continuously developing and implementing administrative, technical and physical security measures to protect your data from unauthorized access or against loss, misuse or alteration.

viii. Data Retention

We retain your data for as long as your account is active or as needed to provide you the Service. Note that if you ask us to remove your personal data, we will retain your data as necessary for our legitimate business interests, such as to comply with our legal obligations, resolve disputes, and enforce our agreements.